

## **IIM President Mr. B Muthuraman Visit to Pune to address Students and Young Scientists**

Fresh from the CORUS deal, IIM President and Tata Steel MD Mr. B Muthuraman visited Pune on February 1, 2007 to address and inspire students and young scientists to pursue metallurgical and materials engineering career.

Mr. B Muthuraman delivered a talk on “*Challenges and Opportunities in Manufacturing Industries*” at the College of Engineering, Pune (COEP) to share his thoughts on challenges that the manufacturing industries in India face in the future. Also present, for the event, were Prof. P Ramachandra Rao, Vice-Chancellor, DIAT, Prof. MD Kulkarni, Dean (Academics), DIAT & Chairman IIM Pune chapter. Dr. AD Sahasrabudhe, Director COEP delivered welcome address and Dr. NB Dhokey, HOD, Department of Metallurgical and Materials Engineering COEP proposed vote of thanks. IIM student chapter team comprising of Ashish, Prashant, Aniket and Kamlesh actively extended their support for planning this event.

In an overly joyous mood, Mr. Muthuraman was speaking on the wide gap between the manufacturing industry and the telecom and IT sector, he said that it is the responsibility of the academia, industry and the students to focus on material sciences. Encouraging more students to take up the field of metallurgy and material sciences, he stated that they are a part of the nation building process and should contribute in wealth creation. He emphasized the importance of steel and pointed out that we need more steel per day than food and it should be understood that we couldn't live without steel. Sharing an interesting anecdote, he said that it was interesting to note that today's youngsters are not clear about their role models. “It's not just film stars and cricketers, but even scientists and engineers who make the difference and it's time they are brought to the lime light,” he stated adding that the way the subjects are taught should also change. “Change of teaching methodology is the need of the hour.” He also went on to draw comparison on the manufacturing industry with the IT and telecom industry wherein he said that the manufacturing industry is an “innovative job” and has created lot of wealth as compared to IT. Also speaking on the export of iron ore, “In the future, India will need to import iron ore as it is importing oil today,” he added. Besides students and faculty from various colleges, eminent people from industries have also enjoyed this lecture.

Subsequently, Shri B Muthuraman had an interactive session with the Executive Committee members of IIM Pune Chapter on 01 Feb 07 at the Defense Institute of Advanced Technology (Deemed University), Pune. During the interaction, the President emphasised that the need to increase our membership by 50% through focused membership drove. He was pleased with the activities of the students' chapter of Pune and appreciated the office-bearers, who were also present in this session.

Later, Shri Muthuraman also addressed the freshly inducted DRDO Scientists who were then undergoing Post Induction Training at DIAT. He was quite emphatic in communicating the need of hard-core engineers, devoted to manufacturing processes,

who will give sustainable economic growth to the country. He impressed upon the youngsters to take life as a marathon race and not as 100-metre sprint. Mr. Muthuraman further advised them to analyze and apply knowledge (the area where we Indians lack heavily) generated through collection of information, at which we are one of the best in the world.



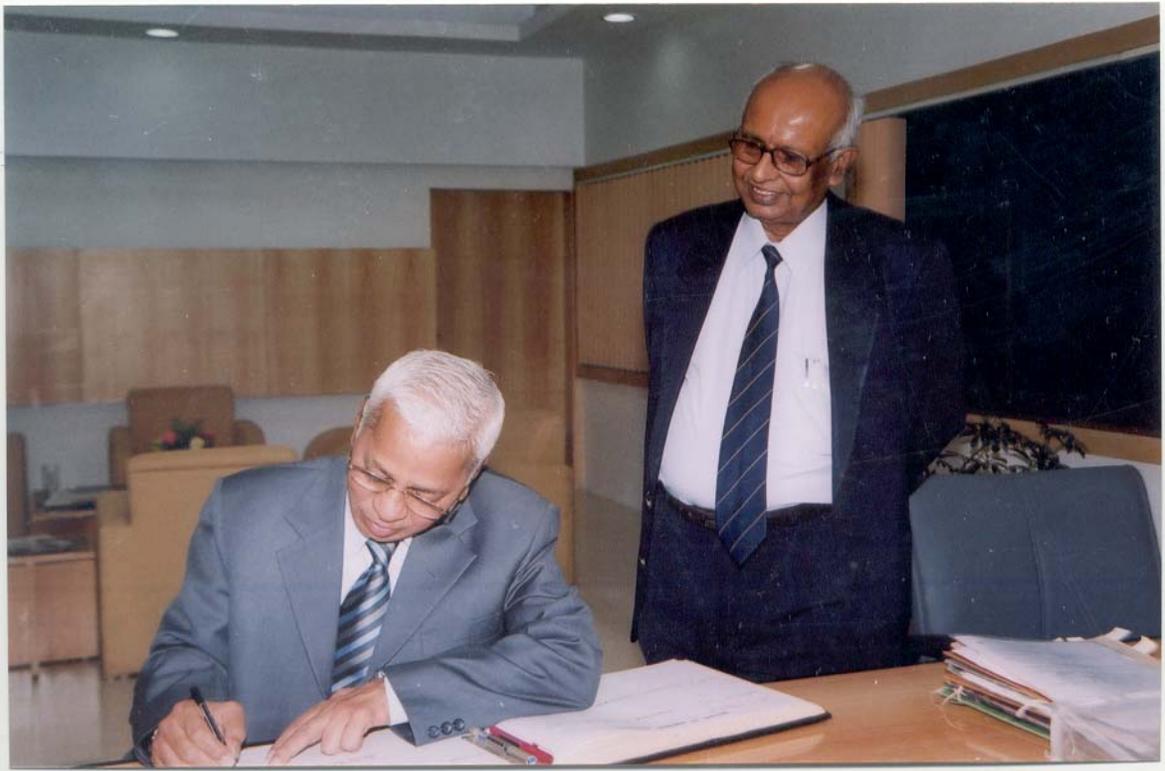
Mr. B Muthuraman, Managing Director, Tata Steel, Jamshedpur and President of Indian Institute of Metals , Kolkatta addressing gathering on 01/02/2007.  
(Left to right) Prof. P Ramchandrao, Vice Chancellor, DIAT, Pune and Prof. MD Kulkarni, Chairman, IIM Pune Chapter and Dean (Academics), DIAT



Top executives from Industries, Researchers, Academia and students from COEP



Mr. B Muthuraman is being felicitated by Prof. Anil D Sahasrabudhe, Director, COEP  
(Left to Right: Prof. Anil D Sahasrabudhe, Director, COEP, Dr. NB Dhokey  
Mr.B.Muthuraman, CMD, Tata Steel, and Prof. P Ramchandraao, Vice Chancellor,  
DIAT, Pune)



Mr. B Muthuraman signing the Visitors' Book at DIAT while Prof P Ramachandra Rao, Vice Chancellor, DIAT looking on.